NCDMB

10 Year Strategic Roadmap
Our Vision: 10-Year Strategic Blueprint

Nigerian Content Journey

2010
NOGICD Enactment

<5%
Of spend retained

2017
7 Years Later

26%
Of spend retained

2019
2 Years after Roadmap

30%
Of spend retained

Upstream

Mid-Stream

Down-Stream

Sectorial Linkages

2027
8 Years From Now?

70%
Of spend retained

300,000 jobs

$14 Bn out of $20 Bn retained

Shipyards

Manufacturing

% Target Retained In-country Value

Target: Over 300,000 direct jobs

May 6, 2020

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10 Year Strategic Roadmap

Pillars

01 Technical Capability Development
- Extend and deepen in-country technical capability in the oil and gas industry

02 Compliance & Enforcement
- Ensure NC implementation is enhanced through the mobilization of appropriate tools, policies and frameworks

03 Enabling Business Environment
- Facilitate a commercially viable business environment that encourages increased sector investment

04 Organisational Capability
- Build effective internal structures in terms of people, skills, processes and systems to support the Board’s operations

05 Sectorial & Regional Market Linkage
- Increase industry contribution to the National GDP and facilitate access of Nigerian-made goods and services to regional markets

Enablers

Funding
- Increased in the number of NCDF beneficiaries
- Increase in revenue pool and funding mix
- Achievement of financial autonomy of the Board

Collaboration & Stakeholder Engagement
- Number of alliances and partnership institutionalized in the Board
- Number of NCCF meetings held annually
- Level of Local content awareness (as measured by level of key stakeholder engagement)

Regulatory Environment
- Successful amendment of the NOGICD Act including the schedule to the Act
- Successful issuance/update of guidelines by the Board

Research & Statistics
- Up-to-date & reliable data on in-country capacity and capability
- Up-to-date & reliable demand forecast data for industry inputs
- Issuance of quarterly reports on local content implementation in the industry
Growth in in-country Capacities & Capabilities:

- Number of Nigerians employed in high-value adding activities in the industry
- Percentage (number) of contracts in high-value adding activities awarded to Nigerian Companies
- Quantity (and value) of Nigerian made goods and services in the oil and gas industry
- Number of strategic equipment/ assets owned by Nigerians
- Number of new in-country developed solutions launched in the Nigerian oil and gas industry

Extend and deepen in-country technical capability in the oil and gas industry
Ensure NC implementation is enhanced through the mobilization of appropriate tools, policies and frameworks.

Increase in:
- local content level in the oil and gas industry
- Coverage of local content enforcement and compliance across the entire oil and gas industry

- Performance Monitoring
  Monitoring of performance against agreed NC Commitments
- Compliance Monitoring
  Monitoring of Compliance with Statutory Requirements
- Intervention Monitoring
  Intervention based on complaints
Pillar 03

Facilitate a commercially viable business environment that encourages increased sector investment

- Reduction in aggregate cycle time of the Board’s touch points in the industry contracting process
- Increase in stakeholder satisfaction index
- Number of jobs and training opportunities created for Niger Delta youths
Pillar 04

Organization Capability

Build effective internal structures in terms of people, skills, processes and systems to support the Board’s operations

- Increase in employee satisfaction index - function/organisation
- Increased depth in functional and industry knowledge of Board employees
- Increase in number of processes with documented policies and procedures
- Board-wide process automation
- Effective utilization of zonal offices and digital channels
Pillar 05

Increase industry contribution to the National GDP and facilitate access of Nigerian-made goods and services to regional markets.

Growth in:
- Number of completed sectorial linkage initiatives
- Number and value of contracts awarded to Nigerian service companies in regional markets

**Sectorial and Regional Market Linkages**
Enabler 01 and 02

Enabler 1
Funding

• Increased in the number of NCDF beneficiaries
• Increase in revenue pool and funding mix
• Achievement of financial autonomy of the Board

Enabler 2
Regulatory Environment

• Successful amendment of the NOGICD Act including the schedule to the Act
• Successful issuance/update of guidelines by the Board

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Enabler 03 and 04

**Enabler 3**  
Collaboration and Stakeholder Engagement

- Number of alliances and partnership institutionalized in the Board
- Number of NCCF meetings held annually
- Level of Local content awareness (as measured by level of key stakeholder engagement)

**Enabler 4**  
Research and Statistics

- Up-to-date & reliable data on in-country capacity and capability
- Up-to-date & reliable demand forecast data for industry inputs
- Issuance of quarterly reports on local content implementation in the industry
Implementation Plan Summary

**Immediate/Short term (0-2 years)**
- Validate and prioritise opportunity sectors for local content development
- Drive raw material substitution programs/research in partnership with key stakeholders
- Collaborate with identified key stakeholders to develop linkage sectors
- Conduct roadshows across focused regional markets

**Medium Term (3-5 years)**
- Drive integration of regional Oil & Gas Markets
- Conduct roadshows across focused regional markets
- Implement Board-wide ERP
- Implement robust business continuity plan (ERM, contingency, redundancy, etc.)

**Long Term (6-10 years)**
- Expand Nigerian Oil and Gas Opportunity Fair (NOGOF) to cover identified linkage sectors
- Establish regional hubs to ensure coverage of mid-/downstream industry
- Deliver in-country build of category-2 & category-3 vessels
- Deliver additional (4) NOGAPS "Phase 2"

**10 years on**
- Review and amend key sections of the NOGICD Act to improve local content enforcement
- Deliver R&D Centers of Excellence (CoEs)
- Launch e-marketplace for industry procurements
- Train all employees of the Board on the fundamentals of service delivery and SERVICOM

**Pillar 1 - Technical Capability Development**
- May 6, 2020
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**Pillar 2 - Compliance & Enforcement**
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**Pillar 3 - Enabling Business Environment**